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For immediate release

SKI OR BOARD FOR FREE SUNDAY

Customer Appreciation Day--you can ski or board free on Sunday--but why not bring four cans of food for the Sunshine Division anyway?

(April 28, 2011- -Government Camp, OR) – Sunday, May 1 will mark the final day of full mountain operations at Mt. Hood Skibowl, and according to Kirk Hanna, owner/operator, riders and skiers can enjoy free lift tickets during the 12th annual Customer Appreciation Day.

“The last full day of the season is our traditional ski free day and as in recent years, we would like to ask our customers to continue their support for the Portland Police Sunshine Division by bringing in four cans of food on Sunday.”

The Sunshine Division provides emergency food boxes to individuals and families in need. For 23 years, Skibowl has partnered with the Sunshine Division, collecting food for lift tickets during the major Ski for Sunshine event in March as well as other times throughout the year.

Skibowl opened this season on November 26, and operated 129 straight days. On April 3, the resort established spring hours, operating Fridays through Sundays only. By May 1, Skibowl will have been in operation for 142 days, making this the longest season since 1984-85 and the second longest since Skibowl has kept records. The late spring snowfall resulted in a snow pack of 108” that is our deepest pack of the year.. The forecast is for a sunny day, so put on the Hawaiian shirts and come have a party at Skibowl!

Lifts will be open Sunday from 9:00 a.m. to 4:00 p.m. and the rental shop will be open from 8:30 to 4:30 p.m. Operating hours on Friday and Saturday are 9:00 a.m. to 10:00 p.m.

After Skibowl closes for the season, the staff will transform the ski area into the Mt. Hood Adventure Park at Skibowl. Known as Oregon’s Most Exciting Summer Attraction, the Adventure Park features the popular ½ mile dual Alpine slide and over 20 attractions where you are in control, as well as the area’s largest Mountain Bike Park with over forty miles of trails within the Mt. Hood National Forest.. Skibowl is located at 87000 East Highway 26, in Government Camp, Oregon, less

than one hour east of Portland. Call 503-222-2695 or log on to www.skibowl.com for more information. Nearby, Collins Lake Resort, offers complete year-round vacation planning and family-friendly accommodations, with 2-3 bedroom units featuring full kitchens, plus a pool, hot tubs and hiking trails.